

Hello to the whole of your team from Špindlerův Mlýn, Africa or from the other side of the planet. The moment you actually receive this project is important. So, what is it all about? We would like to introduce you to our project, a project which has been taking shape in our minds for eight years now thanks to our passion for travel and in particular for Africa. We would like to offer you the chance of collaboration with this project in an appropriate manner and also the opportunity to participate in its implementation.

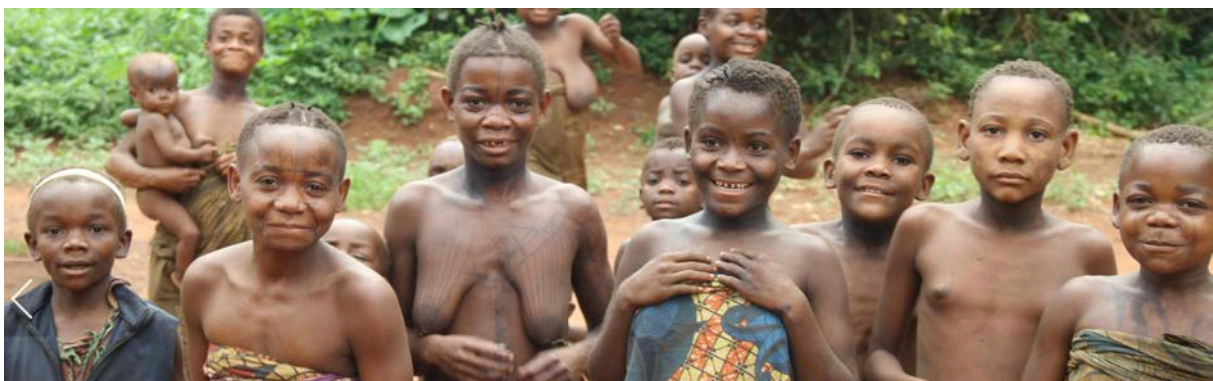
You can find a little information about us here: www.alexandrbilek.cz/o-nas

Who we are and what we have accomplished so far

We are very active, conscientious and hard-working hoteliers, travellers and adventurers. We have visited 106 of the 196 countries in the world and, over the past 8 years, we have travelled in at length and systematically through 42 of the 49 countries on the African mainland and visited 89 of the 107 locations included in the prestigious UNESCO list which are to be found within the territory of this continent. We are probably the only people in the world to not only have come up with such an incredible idea, but above all to have seen it through to this final stage. We did all of this in the last model of the legendary LAND ROVER DEFENDER manufactured in 2009 which we used to travel most of the 203,000 km, which is a distance equal to five times the circumference of the earth, a significant part of which was travelled on dusty, sandy, stony and muddy trails. We have spent 603 nights inside the car. Here are a few photos of our vehicle: www.alexandrbilek.cz/land-rover

UNESCO CLUB

Apart from that, we are the founders of a club for independent travellers with more than a thousand members. We founded the club in 2004 and its aim is to motivate individual travellers to visit places which are included in the prestigious UNESCO list, regardless how difficult they are for each of us to reach. Travellers compete the whole of their lives in the TOP TRAVELLER section of the website in a quest to visit the most locations. The lifelong goal here is to visit the majority of these exceptional locations, of which there are more than a thousand. www.unescoclub.cz



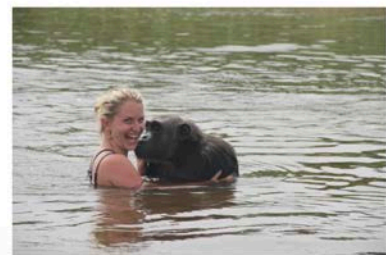
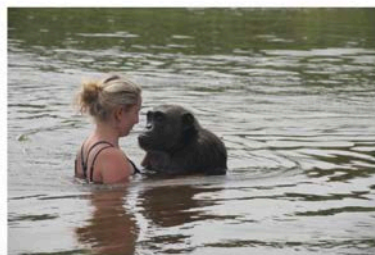
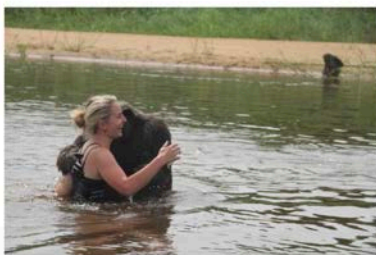
Where are we heading?

We would like to become players in a new type of series which would have significant geographical overlap and the content and quality of which would outdo the current travel documentaries. Travel documentaries will always have a vital role to play among viewers and are a social phenomenon of sorts. The bar must however be raised. We regard the

informative and inspirational quality of these programmes to date to be relatively shallow. We believe that the content which we want to convey aims to be infinitely more diverse, more complex and more interesting.

Z opičí samice vyzařoval absolutní klid

Doslova z ní zářila rozvaha, charisma a klid. Jako kdyby naprosto přesně věděla, co dělá. Chovala se jako člověk, který jde na námluvy. Opičí královna celé setkání profesionálně řídila. **Nabídla tlapku, velmi elegantně Janu přitáhla, objala a dožadovala se polibku. Přitom udržovala intenzivní oční kontakt, zasněně dávala najevo své hluboké citové rozpoložení.** Namířil jsem proto foťák a udělal 9 fotografií, které nepotřebují vůbec žádné komentáře a které obletěly Českou republiku rychlostí světla. **Jen za první týden vidělo tyto fotografie na našich facebookových profilech 1,2 milionu lidí. Fotografie se dostaly na výstavu CZECH PRESS PHOTO.**



We don't have dreams, but precisely defined goals

This year was a major breaking point in our perception of things and the options open to us. Our goals and the options open to us have thus received a green light. We don't have dreams, but ambitious and precisely defined goals which we intend to achieve. Thanks to the circumstances in our lives and a certain degree of maturity, our hands have been untied and our plans are now much more realistic.

After the eighth expedition to Africa which took place this year (2019) and which lasted three months, we stand facing an important decision. The last seven countries remain to be travelled by us on the Dark Continent. It is not yet clear whether we will manage that during the next year as this concerns areas which belong more or less to the axis of evil and the situation in at least four of them is too uncertain. It is certain though that we will travel through these countries as the culmination of our crazy plan. We are just unable at this moment in time to estimate the final date, a date which was originally set for 2020. Thanks to these circumstances, we thus finally have time to prepare a new project which we call "AFRICA OR BUST". The rough outlines of the project should copy the "EXPEDITION ALL AFRICA 2012-2020" project which is currently underway.

[If you, as professionals, consider the whole concept which we are presenting to you here, you may appreciate the unmistakable potential of our plan and wish to become an integral part of it.](#)

Will we go through this all again?

We keep asking ourselves the same question. Do we really want to repeat all of the things we have already done once before? Is that reasonable? Do we want to again undergo that hardship, that discomfort which is so hard to describe and those hundreds of thousands of

kilometres spent in the car? Is that worth another two or three years of our lives? Many times in the past have we said in difficult situations in the baking heat, up to our waists in mud, dirt, sticky and exhausted that we would never do this again. But it is one thing to actually be in those specific difficult and uncomfortable situations and another to be reminiscing about those circumstances at home by the fireside and this is we quite definitely say YES. Our YES is however subject to our determination to do something truly phenomenal. Something which will have a deeper meaning. It will be something timeless, something inspirational, we will do a lot of good while doing it and the viewers will have the same feeling and get goose bumps while watching. And that is something which really is worth it.

Yes, Africa and implementation of this project are worth it. Parts of Africa are changing very hurriedly, other parts are stagnating hundreds of years in the past, but as a whole, Africa is something completely different to the rest of the world. It is infinitely more diverse, remarkable and in/comprehensible. We believe that we know how to utilise our experience in a clever way to repeat the whole project and we intend to do so, the one difference being that we will be [taking a cameraman along with us](#) this time. We could have implemented this project much earlier, but until we actually proved to ourselves that such a demanding expedition can at all be implemented, we did not want to embark on these plans. This is a sign of our prudence and at the same time proof that we really are serious about the matter at hand. We now know what the reality of the situation is, which pitfalls await us, how demanding everything is, which dangers need to be considered and how we can cleverly avoid them and ensure that the new “AFRICA OR BUST” project will be a success. We postponed our decision every year, as we felt that a little more experience could do no harm.



How will the “AFRICA OR BUST” project be different?

We are well aware of the fact that this will be an expedition which will have to involve a high level of professional planning and accountability. Our team will not be made up of just one car, but two. Our team will not be “only the two of us” or “the three of us”, (the main

players in the expeditions to date). There will be at least four of us. Until now, we each had to count on each other every second of the way and had to trust our instincts, think things through and anticipate possible inconveniences and the consequences which could arise from them.

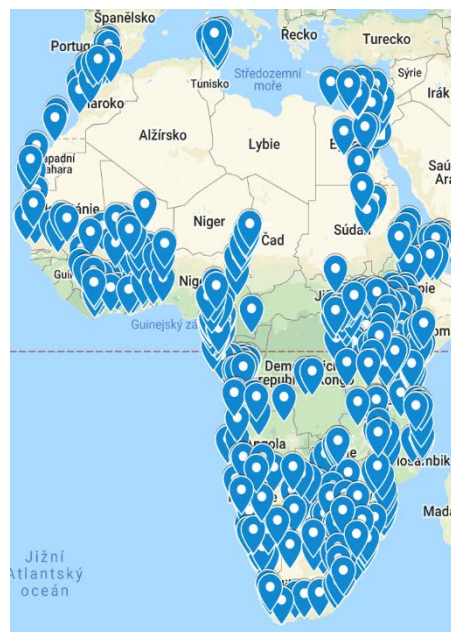
We will now also have to think about other people. It will be essential that every day of filming results in the creation of some usable material which is not only interesting and fascinating, but also informative. Travelling and not having to answer to anybody and being your own boss is different to having a high level of accountability for the whole team, equipment, plans and above all results. That is not an obstacle, it is merely the next level, an attractive challenge and exciting responsibility for the course and above all the result of the whole project. We will be happy to learn all of that, despite the fact that we already have some experience with things like that. We are really looking forward to it all.

Advantages and experience

One indisputable advantage is that we will be able to do away with the great amount of time lost lasting weeks or even months which were needed for initial discovery. We will concentrate the time we save here achieving other goals. We know what we are getting into and what we can expect from the expedition. We will be able to travel directly to specific locations, certain of where we are going, and to prepare a relatively precise schedule for individual monthly series. We have a myriad of ideas about content and the overall concept of the project to ensure that the viewer is excited, enlightened, thrilled, made to laugh and cry, but also to leave inspired.

A suitable partner

We have a difficult task ahead of us, to film around 100 episodes of an adventure-informational-inspirational series dealing with 49 countries on mainland Africa and 107 special locations included in the UNESCO list, as the bare bones of the strictly conservative part, through to hundreds of incredibly interesting situations and topics which will outshine the serious nature of the programme in a subtle manner. We will enhance the concept of each episode to include extremely attractive and breath-taking context, a rough list of which can be found for the sake of illustration below.



The question now is whether we use natural partners with a wealth of experience, or whether we look for the funds ourselves and subsequently implement the project on our own. Both alternatives have their own advantages and disadvantages. We are able to cover the whole of the project, to find the money and to see things through to the final stages. But that will not be enough. In order to ensure true success and the “wow effect”, it would be great if we had a professional partner by our side with a wider range of skills in this field, these for example including critical thinking, good ideas, a partner who knows what they are

doing in the film industry, with distribution of finished footage and pricing policy, etc. We don't have any experience with that at all.

We are considering collaboration with one or more entities who are able to appreciate the potential of our plan and the benefits of knowledge of this environment. We would be happy if one of the television stations or production companies were to become part of this project. It is not important whether this concerns a single interested party or several mutually collaborating entities. With this presentation, we are putting out feelers. We will be carefully evaluating any interested parties and considering all of the aspects which are decisive for the subsequent development of the whole project.

Have we even got what it takes for this?

Thanks to our fierce determination and a great amount of self-discipline, we got up from our comfortable armchairs in 2012 and started to do something rather unusual. We decided to invest our time, money and enthusiasm into discovery of Africa first-hand. Deciding to go for it was one thing, but seeing "it" through until the end is something completely different. Although we have not yet reached our goal, we are not far from the finish line now.

Our "Landy" with us whatever the circumstances

We have visited hundreds of interesting locations, met an infinite number of people and had the honour of observing a plethora of amazing animals in their natural environment. Our "Landy" has travelled through locations which few people could ever dream of. Among other things, it was the first to travel through the jungle between Southern Sudan and Eastern Congo (280 km) where there are no roads, literally by mistake. We got stuck in swamps countless times and also overturned. The pygmies thought our expedition car was extra-terrestrial. We were, unsuccessfully, robbed 4 times, arrested 14x, tried and harassed three times in Chad. Somebody even shot at our car once. We suffered malaria several times, but otherwise, thanks to the precautions we took, we managed it all without any other health problems. All of these incidents which we now have behind us go to make up an incredible cocktail of original experiences which it is worth sharing. Have a look here for example:

www.alexandrbilek.cz/media



Media space and the point of our activities

Thanks to our activities, we have gained some special publication space at www.lidovky.cz/cestovani/po-stopach-unesco where reports from our travels are regularly published. There are now 111 of them there. You will also find these on our website www.alexandrbilek.cz/nase-reportaze. Our photographs from a unique meeting with chimpanzees in the wilds of Cameroon even made it into the prestigious CZECH PRESS PHOTO exhibition. These photographs have been seen by several millions of people www.lidovky.cz/cestovani/po-stopach-unesco/po-stopach-unesco-mimoradne-setkani-s-simpanzem.A180628_102000_In-po-stopach-unesco_ape.

Our motto is “travel-get to know-educate-use-tolerate-help-understand-motivate-pass on”. In short, we want to be enriched, we want to enrich others and we are trying to systematically visit all of the locations which are included in the prestigious UNESCO list in person. We think that this idea is ingenious. It is the definition of principles of understanding our life and uncovers the depth of the imprint of knowledge which we want to achieve. To see with our own eyes all of the locations on the UNESCO list means seeing the most important things in the whole world. And who can say that they have done that?



And because discovering new things should not only be for our benefit, where time and finances permit, we also try to make people happy and help out with financial and other gifts. Every year, we hand out several thousands of dollars on our travels and around 3,000 gifts. These include jewellery for women, food for men and school supplies for children. This means that we come face to face with hundreds of stories, whereas each of them is absolutely original, unique and can be documented in depth in an interesting manner. All you have to do is choose. There are dozens of articles in the media about our charity activities and trains of thought at home and on our travels, the origins of which were most certainly formed by the experiences we gained from our expeditions:

www.alexandrbilek.cz/napsali-o-nas.

So what will our story be about?

About hoteliers and travellers, about their self-discipline and determination to make their dream come true. About motivation and the existence of important values. About human qualities such as decency, honesty, considerateness, courage, tolerance, kindness, toughness, endurance, trust, generosity, diligence and accountability. The whole thing is about life on the road, about difficulties, moments of joy and seemingly insurmountable problems, whereas each and every moment is inspiring.

- We will show people how we look for a place to sleep safely, how we eat, how we cook lunch for the local villagers or reveal how you can cook fish on the engine of a car.
- We will introduce you to the mysteries of our private life on the road, you will see how we rest and how we have fun.
- We will demonstrate a wide range of amazing tricks from the realm of magic which we show the locals from time to time.
- We will show you some personal hygiene hacks that we use every day.
- We will give you an insight into the fantastic freedom we enjoy and the countryside we travel through.
- We will demonstrate how we prepare our programme for the following days, how we resolve conflicts and also how we help people.
- We will show you how we look for truly desperate people living far below rock bottom, who we subsequently help as regards hygiene, health and finance, but also feed and allow them to breathe, this allowing us to ensure two things. First and foremost, we are of great help to this person and give them a chance. And secondly, the chance to gain a true, authentic story perfectly documented, which will be very catchy, inspirational, educational and which will be an integral and popular part of the programme. The number of stories like is potentially unlimited.
- We will take you to places where pure-blood, pygmies live untainted by the outside world.
- We know places where predators are able to take the breakfast from your plate in an instant.
- We will show you where some very aggressive chimpanzees live and where the peaceful ones live.

AFRICA OR BUST

- And what about bureaucracy? Bribes? That is a chapter in its own right, an experience we come across every day.
- We know how to get to fully operational diamond mines and initiate you into the sophisticated contactless process from mining, all the way through to packing of diamonds into the transport bag.
- We will show you all of the deserts in Africa. We will take you to all of the important lakes, even the deadly ones which are able to kill thousands of people in their sleep.
- We will take you to national parks full of animals, flowers and sensuous freedom.
- We will reach out and touch shipwrecks.
- We will climb to the top of the largest dunes in the world.
- We will get you to the most beautiful and remotest of desert oases.
- You will see wild horses.
- We will sleep among a colony of sea lions numbering a hundred thousand.
- You will observe hundreds of animals together with us, starting with the big five and ending with the insect kingdom.



- The Skeleton Coast is just as amazing as the endemic desert flowers.
- We will plan a visit to the largest Christian buildings in the world, you will see churches hewn into the rocks below the ground and we will take you to the largest mosque in the world made out of unfired bricks.
- We will familiarise you with the harsh and ruthless practices used by dictators.
- You will get to know a lot of waterfalls and we will even have to hack our way through to some of them with a machete.
- We will familiarise you with the way in which various crops are grown.
- You will often become part of safety convoys.
- We will show you where infamous terrorist groups operate.
- We will show you villages that have been burned to the ground, we will arrange interviews with generals and prefects who will explain to use the complicated nature of their dangerous services and the deceitfulness of the unscrupulous terrorists.
- We will show you places where the people are buried at a rate unrivalled in the world.
- We know where to find paintings under rocky overhangs which are 2,000 years old, but also those which are an incredible 100,000 years old.
- We know where to find rare rock engravings.

- We know how to get to dinosaur tracks which are 200 million years old, but very well preserved.
- We know where to find fossils of animals 5-20 million years old which are difficult to get to and very rare.
- We will take you to dams, headlands, capes and peaks or the highest and lowest places in Africa.
- We will show you how to tell the equator precise to the metre.
- We will visit royal celebrations, take part in ceremonies, dances, music, elections, festivals and even voodoo ceremonies.
- We will visit places which were the dark focal point during times of brutal genocide.
- We will show you beautiful tea, chocolate, banana, cashew or coffee plantations and initiate you into the secrets of cultivation and processing of various crops, purchase prices, the hard work of the locals and will compare prices with those found in the shops in our country.
- We will take you to a banker who worked his whole life for a bank which shall remain nameless in Paris and show you how he lives today in the jungle.
- We will take you to the largest freshwater aquarium in the world.
- We will visit beautiful lighthouses and exquisite islands which you can only get to if the wind is blowing.
- You will see giant turtles, the amazing rainforest life of perfectly organised ants, you will see very rare monkeys from a distance of a few centimetres, iguanas and chameleons.
- Your jaw will drop when you stand in the middle of the largest refugee camps in the world and next to the huge humanitarian warehouses there.
- You will meet refugees, get to know a bit about their lives, their joy and their despair.
- We will travel through the newest country in Africa.
- We will have a look at the most wonderful of monuments, archaeological sites and pyramids.
- We will show you where dozens of Hollywood films were shot.
- You will pass with us through some amazing casbahs, medieval and colonial cities, architecture many decades old and we will also find ourselves deep in dessert oases.
- We will have a look at rare books hundreds of years old, reflecting the perfection of the past when information was passed on via dessert caravans.
- We will take you to holy places.
- We know where to find gorillas away from the main tourist spots.
- We will check how well UNESCO has managed to implement the resurrection of Ugandan tombs which burned to the ground.
- We have visited Czech archaeologists on site at important digs and will try to repeat this visit.
- We will visit people who protect elephants, founders of schools and will introduce you to the initiators of grand projects and wildlife conservationists.
- We know a place where 50% of the people who live there are Muslims and 50% Christians and they get on fine together.
- We know about places where hyenas come at night.

- We will teach you to recognise differences in skin colours, we will get to know various levels of education or illiteracy, wealth and abject poverty, monuments, national parks and civilisations or merely ethnic enclaves and diasporic communities still living today in remote locations deep in the jungle or in the mountains without any infrastructure or interest on the part of the local government.
- We will get right up close to giant hippos.
- We will show you how brutally trees are being felled in the remote parts of the primeval forest.
- We will take you through 49 capital cities.
- We will introduce you to our adopted children and their communities. We will take you through the demanding administrative process, at the end of which the children we support are able to make it to the Czech Republic, something we actually managed last year, so we know how to go about it www.alexandrbilek.cz/blog/kenaghana-rebecca-a-denzel-velky-pribeh-ktery-nekonci or www.blesk.cz/clanek/zpravy-udalosti/545084/hotelier-ze-spindlu-pomohl-divce-z-afriky-odmala-drela-na-poli-umoznil-ji-studovat.html.
- We will take you to schools, take part in lessons about trends including understanding the natural world, something which a lot of Czechs also engage in.
- We will visit the surroundings of humanitarian organisations, also led by our fellow Czechs.
- We will try to arrange a meeting with a king or a president.
- We will show you Africa which is so diverse and amazing.
- You will get to know some fantastic human faces, regular people, their eyes, their haircuts and their work-worn hands.

We would like to be an inspiration, to provide an insight into values which the young people of today no longer have engrained in them, we will show you incredible variety in all directions. We will not focus only on the most basic of natural and passive human aspects such as watching “somebody” who is suffering, toiling away, drowning in a swamp and enjoying “what is on” from our heated living room, but also on other true circumstances in the life of travellers spiced up with some pleasant humour without any needless obscenities, the occasional bit of sadness, frustration over absolute thick-headedness which we come across with absolute regularity, but also tension and impatience over further developments.

We know how to offer a story which is able to portray Africa as a complex of all that is good and bad, although certainly in an absolutely wonderful negligee with an emphasis placed on the good, honesty, ordinary life full of tribulations and joy, life where interpersonal and family relations are still fully functional, rituals, prejudices, but also an instinct for self-preservation. We will provide an insight into a place where the divide between affluence and rock bottom is widening faster than anywhere else in the world. A story about basic human qualities, adventure, desire and perseverance to achieve something, the principles of decent behaviour, respect and diplomacy in every respect, getting to know and understand cohabitation of different nations and we will also provide an insight into the pros and cons of the colonial era. This is what it is all about here. Deep, without any embellishments, truthfully and without manipulation, of which there already is a lot everywhere you look.

How to combine everything

Several very attractive offers were made to us in the past in relation to our activities. However, the potential investors wanted us to devote ourselves to the project 100% and interrupt our business activities for 2-3 years. However, our business activities are our livelihood and the reputation of our two hotels in the Krkonoše Mountains is the be all and end all of our present existence. The situation has however changed now. We have devised a model which would be acceptable to us and also one which is very practical.

As regards small-scale investors, local projects and individual ideas which arise on an ad-hoc basis, we must admit that these are not of interest to us. If we are to invest our time in a project, this must concern material which includes all (49) countries on the Dark Continent, or at least the vast majority of them (46) in view of safety concerns. It must be properly handled as regards material and financing. It must be ambitious with clear potential to succeed in our country and abroad. In this case, we are able to fully take control of the project as regards content, to live for it, to prepare the framework of the whole project, to arrange a lot of interesting meetings in individual locations, to arrange equipment and of course to provide strong improvisation and collaboration during the trip itself.

All the things we use our car for

- as a comfortable bedroom
- as a well-equipped kitchen
- as a dispensing point for gifts and micro aid
- as an ambulance to transport a desperate person from a landfill site
- as a taxi for a local soldier on his way to start his shift
- for transportation of water canisters helping women to carry them home
- as a travelling camera capturing day-to-day life in a village
- as a hidden and cleverly installed camera to uncover the incomprehensible behaviour of officials in our latitudes and longitudes
- as a car-lookout point with a seat on the roof used to take unrivalled footage
- as a food store
- as a landing pad for drones which return to us with breath-taking footage
- as a haven from mosquitos 😊
- as a ladder to reach coconuts and mangos hanging from trees and palms
- as a machine to pull out small tree trunks preventing us from passing

Our Landy is simply a being which has been created for freedom, universality, the ability to wade, to climb and to take a bite out of the rocks. Yes, this is our amazing, self-sufficient and fully adaptable car without which our adventures would not exist. We will however need two cars for our new project "AFRICA OR BUST".



Our proposition

- We are able to set out on an expedition which is just as demanding as the one we already did once in the past. If things go according to plan, we could set out in March 2020.
- The task of the vehicle crews will be to film everything relating to the expedition, to devise attractive and breath-taking scenes using traditional and also highly-sophisticated filming options. According to requirement, the cameraman would use both cars, ours and the escort car. In the evening, we would thoroughly prepare our plan for the next day. 4-5 well-motivated expedition members are able to continuously come up with plans in the field which they will collaborate on, healthy competition is also possible in terms of the actual ideas.
- In order to increase the attractiveness and variety of expedition content, it would take place in all of the seasons (as compared to our first eight-year series which took place only in the months of April, May and June).
- In order to avoid cabin fever and fatigue in the team as a whole, but also to ensure high-quality processing of the footage taken with the least possible delay, the expedition would take place at intervals of 4+4, i.e. we will be in Africa for 4 weeks, followed by 4 weeks at home. It will however be possible to adjust this schedule according to the options open to us on our travels in line with current requirements.
- After individual expeditions, we will always ensure safe storage of our vehicles in whichever country we happen to be in and in places we have tried and tested, and if possible, one of us will act as a guard on site until we return. We have always been able to ensure the security of our vehicles and will also do so in this case.
- During the four weeks when we are back at home, we will arrange visas for the next countries for all members of the expedition, prepare a detailed travel plan for the next period, contact interesting people in the location of the next stage of the expedition, arrange provisions, prepare our camera equipment and arrange flights.
- Immediately on our return from individual expeditions, the material captured will go to the cutting room. The cameraman responsible for the footage taken will collaborate with the editor and process the material captured during the expedition. This is necessary as he himself knows the context and chronology of the footage.
- There will be around 4 weeks for processing of this material until we leave for Africa again.



- It is possible to alternate cameramen. It is not necessary to assign only one for the whole project.
- We can take with us one additional, interesting person for each part of the expedition to liven up the next part of the footage. A famous or unknown person could for example join us and take the opportunity to travel with us for a few days or even a week or two. We are able to convince a wide range of interesting people, but also travellers, to take part in part of the expedition and to spice up the content with their charisma, their personality, their knowledge, their specialisation, their inexperience, their fears and enthusiasm, their eccentric humour, their opinions and their ideas, this being something which could take the project to a much higher level.
- A rough estimate of the number of 1+1 cycles (a month in Africa and a month at home) is 20. We can easily travel through 1-3 countries in one cycle.

What we have

- We can offer our time, experience and enthusiasm. This is the basic investment we want to provide for the project.
- We also have our imperfect car with its own unique story which has already travelled through 42 countries in Africa.
- We own a CANON XA30 professional camera with accessories, a CANON 7D camera and a wide range of other cameras and accessories.
- We have a crew for both vehicles. This naturally concerns the two of us in our vehicle and we have also found a great and experienced driver and guard for the escort vehicle for the whole duration of this project. We can thus fit a cameraman into the escort vehicle who will join the crew of either of the two vehicles according to requirement and the daily plan and also any people we take with us. We have a relatively decent list of interesting personalities who we are prepared to invite.

What we need

Before we get started on the list of costs which will be incurred, it is necessary to appreciate one important fact. Our aim is to create a very attractive, diverse, truthful and inspirational programme for viewers in a lot of countries without dragging things out needlessly. We want to create something of a very high quality, something comprehensive, this meaning comprehensiveness both as regards information as well as showing people the real Africa. There is no need to hide the fact that stories will play out here on a very, very broad scale. If

you are interested, we expect your participation in a reasonable scope, this being as the main partner, as regards practical collaboration, and the related financial coverage in full or in part, in collaboration with other partners. So, which costs does this concern?

The vehicle and its equipment, costs for operation and wages

- First and foremost, it will be necessary to purchase an escort vehicle which will be specially modified, well equipped with first-class equipment, crammed full of hidden, roof-mounted and regular cameras. We would prefer a LAND ROVER DEFENDER or TOYOTA.
- Investment into our vehicle is essential as is ensuring that it has the same equipment as the escort vehicle.
- Both vehicles must be equipped with state-of-the-art equipment (we are no longer living in the era of Zikmund and Hanzelka), high-quality roof tents, winches, a sufficient set of replacement ropes for extrication of the vehicle at a great distance, a roof seat, chainsaw, high-quality tyres, simple modification of the luggage space for storage of equipment, food, water and clothing. Equipment with roof-mounted barrels for water for cooking and showering is also necessary, spare canisters and petrol stoves etc. Modification of the chassis would also be advantageous due to possible damage to the differentials and other vehicle parts in the very demanding terrain which we will be encountering.
- As far as financing is concerned, we will have to deal with coverage of basic costs to cover flights, visas, food, fuel and other essentials for 4-5 people for the 4+4 series. We can either bill for costs incurred or set a flat rate.
- Financial reimbursement for the cameraman (basic wages + motivation bonus).
- Financial reimbursement for the driver of the escort vehicle including a motivational component which will ensure his full cooperation on all fronts, he will be available to the cameraman and to us.
- Financial reimbursement for processing of the film footage for the editor (consisting in basic wages + motivational component).
- As regards remuneration for us in our capacity as the main figures in the project, we do not regard it reasonable to demand financial compensation at any stage, apart from contribution by the partner towards general costs. As the main players, we will be motivated solely by the result and will rely on a subsequent percentage-based share in sales of broadcasting rights in the Czech Republic and all over the world.
- We would also like to have the opportunity to participate in person in processing of the material as regards its consent and to influence its creation to a reasonable extent.

Please let us know if you like our idea and whether you intend to contact us about it. If you are interested, we would invite you to visit our Hromovka hotel www.nejlepsihotel.cz in Špindlerův Mlýn any time after 6.12.2019. This setting is certainly the best and most suitable in which to familiarise you in more detail with the project in the best-stocked bar in the Czech Republic, offering 500 types of drinks. You can enjoy some great food served on genuine onion porcelain (we are the only ones in the world to offer this) and enjoy the inspirational surroundings of the UNESCO travellers' club which is full of interesting artefacts that have been brought here from 106 countries all over the world.

Thank you. Looking forward to your reply.

Alexandr Bílek
Jana Benešová